



\$1.4M Identified Potential Energy Savings

Reducing energy costs at the time of purchase and at end use

An Energy Efficient Food Enterprise

Controlling energy cost to drive innovation and cost management

For a major food producer, a dash of aggressive energy procurement and a pinch of site efficiency makes for a delicious energy strategy.

Purpose

With more than 20 brands in the marketplace, our client is a leading provider of fresh and frozen baked products across North America. Their rich history as a pioneer and leader in the baking market goes back to the 1800s. With more than 50 locations, 5,000+ employees, and sites that include manufacturing, distribution centers, and corporate environments, the client has complex energy needs.

The client needed to address energy expenses to allow for innovation and highly effective cost management.

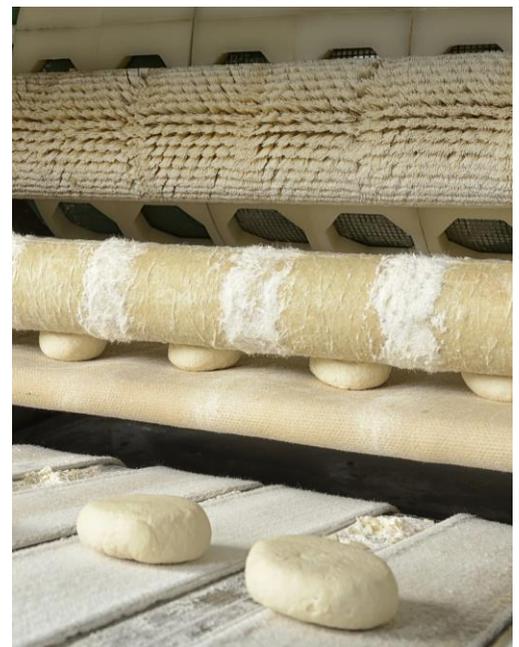
Path

The client recognized an opportunity to acquire energy in a more effective way. To realize this vision, the client turned to Schneider Electric, an experienced partner with expertise in the food and beverage segment. We defined a common global approach to energy management that also could deliver locally. Together, the client and Schneider Electric decreased overall energy spend and found opportunities to reduce energy consumption within their facilities.

Customer Profile

Leading provider of fresh and frozen baked goods:

- 50+ sites across the U.S. and Canada
- Annual utility bills of \$35 million
- Increasing supplier pressure for energy and carbon reduction



Life Is On

Schneider
Electric

Schneider Electric's services helped define and build a path to a more energy-efficient future. The key stages of the project were:

- Electric power and natural gas sourcing with commodity market intelligence and rate comparisons
- Collaborative Action Plans (CAPs) to actively identify energy conservation opportunities within sites
- Budget development and delivery
- Risk management to identify and manage budget threats
- Invoice validation and data management with utility bill management



The client also continues to see great benefits from Resource Advisor. This software platform allows clients to visualize, analyze, and manage their energy usage. Resource Advisor provides a single point of access to energy information. It's also scalable from a single location all the way up to the entire portfolio of facilities.

Results

Working together, the client and Schneider Electric have created a dynamic energy future. Tangible savings from optimized procurement have started to pay financial dividends, as well as additional "soft" benefits including:

- Transaction transparency
- Pricing transparency
- Shorter notification and rollover periods within energy supply contracts

We developed a cohesive energy strategy to address energy purchasing and efficiency. As a result, the client has reaped significant savings and bolstered its sustainability efforts.

\$350K

Energy procurement savings to date

\$1.4M

Identified energy savings potential within client sites

1.8

Years until simple payback on identified projects